



# ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING AND LIVELIHOOD PROGRAMME CENTRE [NBRI- EIACP CENTRE]



**Swachhata Hi Seva**  
**Practice segregation  
of dry and wet waste**

#MissionLIFE #SpecialCampaign3.0

# “Swachhata Hi Seva”

at  
Rajkiya Inter College, Qaisarbagh

The “Swachhata Hi Seva” Campaign was conducted by NBRI-EIACP Centre at **Rajkiya Inter College, Qaisarbagh** on **27.09.2023**. The campaign started with orientation to the students regarding the Mission LiFE: Swachhta Action and the role of a clean environment and their role in maintaining a healthy ecosystem by **Dr. Anju Patel** (Co-Coordinator – NBRI-EIACP).



She explained that in 2023-24 Mission LiFE will focus on Change in Demand, by nudging individuals, communities and institutions to practice simple environment-friendly actions (LiFE actions) in their daily lives.



**Dr. N Manika (Programme Officer, NBRI- EIACP)** gave examples of how and why to segregate waste. Waste segregation steps were also explained by her and converting waste into wealth can be possible by waste segregation.



Later, the team had an open conversation with the students on setting examples with daily life activities and cross-questioned them whether they ever noticed all these things that are harming our environment, and what new techniques they can implement in order to achieve sustainability in their lifestyle while also conforming the Swachhata in their surroundings. Around **50 students** participated in the cleanness drive at the surrounding area of college premises.

NBRI-EIACP team distributed the knowledge product and brochures to the students, along with the pledge of “**Lifestyle for Environment**”.

