

Marketing to Green Planner Android App

Green Planner App is a comprehensive database of air pollution mitigator plants.

Green Planner is a database designed specially to provide details of plants that are important and locally suitable for air pollution mitigation. These plants act as a bio monitors and bio- indicators of air pollutants. The plantation of these plants can be done along roadside, at road dividers, in greenbelts as well as in indoor premises. Plant absorbs harmful gaseous emissions and particulate matters and can serve as a mitigants in reducing huge amount of ambient air pollutants emitted by automobiles and industries. Plants have always been of great importance in mitigation of air pollution apart from creating picturesque landscape.

The Green Planner will assist in amelioration of harmful effects of industrial emission as well as vehicular exhausts that pose danger to human health. We are providing the list of these locally suitable and scientifically validated plants along with their scientific and common names. We have mentioned plants suitability in mitigating particular air pollutants, their other environmental and economic significance. The App will be useful to various end users seeking an authentic source of information on suitable plants for mitigating specific air pollutants in categorically four ambience/ sites, viz., Roadside, Road-dividers, GreenBelt and Indoor.